



University of Pretoria Yearbook 2018

Fashion forecasting 222 (KLD 222)

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| Qualification | Undergraduate |
| Faculty | Faculty of Natural and Agricultural Sciences |
| Module credits | 12.00 |
| Programmes | BConSci Clothing Retail Management |
| Prerequisites | No prerequisites. |
| Contact time | 3 lectures per week |
| Language of tuition | Afrikaans and English are used in one class |
| Department | Consumer Science |
| Period of presentation | Semester 2 |

Module content

The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer.
Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.

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